

Macy's
We are making a special display of fine Costumes, Coats, Millinery and Gloves that will appeal to Horse Show Visitors.

Women's Demi-train Fancy Tailored Suits, made of blue and black cheviot and mixed novelties, box-plaited long-skirted blouse, inlaid collar and cuffs, trimmed with braid
\$24.96.

R. H. Macy & Co.'s Attractions Are Their Low Prices.
Macy's
B'way at 6th Av. 34th to 35th St.

Women's Tailored Suits, made of black, blue and brown rough cheviot, long-skirted blouse, with smart cape, full sleeves, train skirt made over taffeta silk drop
\$37.96.

Macy's
All who attend the Flower Show during the day are invited to stroll through the store and enjoy its many attractions.

Forty-sixth Year
of the Store's
Existence.

Continuation of Our "Double Birthday" Sale.

The Best Values We've Ever Offered.

First Anniversary
Week in the
New Building.

Double
Birthday

Sale of Silks—1st Fl.

Two thousand yards Black Moire Velours, soft finished, strongly defined water ripple lines, rich crow black, 20 inches wide; worth 85c., special at..... **39c**

59c for 85c. Black Taffeta Silk, extra fine and strong, 27 inches wide.

79c for \$1.25 Black Peau de Soie, a bright and lustrous fabric, mellow to the touch, 36 inches wide.

Two thousand yards Black Velvet, deep pile, pure silk face, 19 inches wide; worth \$1.00 a yard; special at.... **49c**

Double
Birthday

Sale of Dress Goods.

In a sale of this character you naturally expect offerings in Dress Goods that touch the wonder point. Permit your expectations to soar. We are ready to meet them completely. Macy's out-Macyed. Here's how:—

49c for 75c. All-wool Black Camel's-hair Cheviot, ready sponged and shrunk, guaranteed not to spot or shrink, 50 inches wide.

49c for 85c. All-wool Jet Black Etamine, a bright, lustrous and serviceable weave, 52 inches wide.

49c for 79c. All-wool Crepe Cheviot, made of fine soap-scoured Australian yarn; money refunded if it spots or shrinks; twenty-three color-mixes, 45 inches wide.

Double
Birthday

Sale of Night Gowns—2d Fl.

Masonville Muslin, V-shaped neck, trimmed with two rows of fine embroidery inserting and double embroidery ruffle.

Soft-finished Cambric, low neck, trimmed with embroidery inserting, embroidery beading, ribbon and embroidery ruffle.

Soft-finished Cambric, low neck, trimmed with hem-stitched lace insertings and lace-edged lawn ruffle.

Soft-finished Cambric, low neck, trimmed with two rows of Point de Paris lace insertings, beading, ribbon and lace ruffle.

49c for Gowns made of striped flannelettes, turnover collar and cuffs of plain flannelette, yoke edged with fancy braid.

79c for Gowns made of pink and light blue flannelette, turnover collar, yoke trimmed with braid.

99c for Gowns made of heavy striped flannelette, turnover collar, trimmed with embroidery scallops.

\$1.49 for Gowns made of striped flannelette, very heavy quality, square yoke, trimmed with embroidered scallops and ribbon.

Finer grades at prices relatively low.

Double
Birthday

Sale Children's Wear.

49c for Infants' Short Dresses, made of nainsook, tucked yoke, trimmed with embroidery inserting and hemstitched ruffle on neck and sleeves; six months to one year sizes.

67c for Infants' Short Dresses, made of lawn, round yoke formed of Italian Valenciennes lace insertings and hemstitching, bordered with lace edged ruffle; six months to one year sizes.

99c for Infants' Short Dresses, made of lawn, round yoke formed of Valenciennes lace insertings, hemstitched lawn ruffle all around; skirt trimmed with hemstitching and Valenciennes lace inserting, finished with wide hem; six months, one and two year sizes.

49c for Infants' Dresses, made of striped outing flannel, round and square yokes, finished with ruffle; one to three year sizes.

\$2.24 for Infants' Coats, made of eiderdown, deep round Cape trimmed with satin ribbon, six months to two year sizes.

64c for Children's Aprons, made of lawn, trimmed with embroidery and with ruffle over shoulders.

79c for Children's Aprons, made of fine lawn, bertha trimmed with embroidery inserting.

\$2.69 for Children's and Misses' Bath Robes, made of light blue and cardinal eiderdown, round collar, bound with satin ribbon, heavy worsted girdle, all sizes, \$2.69.

Double
Birthday

Sale of Shirt Waists.

Waists, made of white cotton duck, front trimmed with plaits and stitched tucks, French back, 59c.

69c for Waists made of white fleece-lined Marseilles, front trimmed with eight tucks, French back, pearl buttons.

99c for Waists made of French twilled flannel, front trimmed with two large tucks, large pearl buttons.

1.39 for Waists made of granite cloth, tucked front and back, large pearl buttons.

Finer grades at prices relatively low.

Diamonds, Gold Jewelry and Watches.

The Department Is More Than
Three Times Larger Than Formerly.

Since moving into our new building we are enabled to give our Diamond, Jewelry and Watch business the space its importance merits.

Few specialty Jewelry Stores in the country equal our display.

Don't supply a personal need, don't select a present—until our brilliant variety has been seen.

Whether you wish to spend a few dollars—a thousand dollars—or any in-between amount—we'll save you money.

Diamonds.

Selected Diamonds, set in eighteen carat gold or platinum. The latter continues in high favor. Its dull, silvery lustre forms a fine basis for the precious stones.

Bar Pins, \$44.99 to \$64.24.
Harvest Moons, \$133.24 to \$889.24.
Paved Hearts, \$269.49 to \$1,500.49.
Crescents, \$107.96 to \$397.84.
Brooches, \$17.94 to \$1,594.24.

Pearl and Diamond Brooches, two hundred designs to choose from, \$9.89 to \$750.49.

Women's Diamond Rings, single stone, \$12.49 to \$234.49.

Women's Diamond Rings, two stones, \$12.94 to \$494.24.

Women's Diamond Rings, three stones, \$26.79 to \$309.49.

Women's Princess Rings, \$30.94 to \$500.24.

Women's Cluster and Fancy Rings, \$20.49 to \$494.24.

Men's Diamond Rings, single or three stones, plain and fancy settings, \$10.94 to \$225.19.

Diamond Lavallieres and Necklaces, \$10.96 to \$1,079.49.

Diamond Scarfpins, three hundred designs, \$6.49 to \$174.24.

Diamond Screw Earrings, \$15.49 to \$449.47.

Diamond Links, nearly three hundred different effects, \$5.69 to \$60.49.

Diamond Lockets, \$7.98 to \$84.94.

Diamond Bracelets, \$14.24 to \$76.49.

Diamond Barrettes, \$173.49 to \$270.49.

Diamond Studded Knives, \$12.49 to \$31.24.

Diamond Studded Cigar Cutters, \$6.49 to \$26.49.

Diamond Studded Tie Clasps, \$7.24 to \$21.24.

We have a collection of fine loose Diamonds and Pearls—various sizes and colors. If it is your wish we will mount them to your order in scarfpins, rings, brooches or any other design. The better judge you are of values the keener will be your appreciation of these beauties.

Gold Jewelry.

The variety of Solid Gold Jewelry is infinite—almost. It's an array well worth considering—if buying is to be done. The three popular finishes are generously represented—Roman, Rose, Polished.

Brooches—all the favorite designs, including hearts, scrolls, rings, crescents, fleur-de-lis, flowers, wreaths, harvest moons, bars, horseshoes and are nouveau novelties in plain, enameled or set with pearls and fancy stones—\$3.34 to \$41.88.

Hat Pins, plain or set with pearls, amethysts and turquoises—\$1.59 to \$10.34.

Scarfpins, over one hundred styles, 94c. to \$16.67.

Lorgnette Chains, plain, fancy, ornaments or set with semi-precious stones, \$9.54 to \$70.03.

Netherole Bracelets, \$7.98 to \$24.49.

Chain Bracelets, plain or chased, \$2.41 to \$14.96.

Belt and Novelty Bar Pins, \$2.82 to \$10.84.

Rings for men and women, plain seals for monograms, or set with pearls and fancy stones, \$1.67 to \$17.34.

Gold Lockets, round, square and heart shaped, plain and art nouveau designs, \$4.34 to \$16.24.

Links, immense assortment of designs, plain, edged and art nouveau effects, bar or chain coupling, \$2.49 to \$11.24.

Tie Clasps, 78c. to \$6.88.

Men's Vest Chains, single or double, all the popular links, \$12.34 to \$30.08.

Pocket Knives, 10 and 14 carat, \$10.63 to \$18.49.

Put your money in our Depositors' Account Department. We pay 4 per cent. annually, compounding the interest every 3 months. Our Depositors' Account Department gives you all the convenience of a credit system with all the economy of a cash system—and your money earns interest while it is waiting. Thousands, realizing the advantage of this method, have opened accounts.

Men's Watches.

Having a high-grade Watch for men made for us according to our own specifications was one of the notable results of our negotiations with a celebrated Swiss manufacturer. It is known as the La Forge and Valentine Watch, and is for sale here exclusively.

Small model, open face, gun metal, silver, gold-filled and 14 carat gold cases, 7 or 15 jeweled movements, \$8.89 to \$24.89.

Our "Herald Square" Watches for men—16 size, gun metal, silver, gold-filled and 14 carat gold single and hunting cases, are not equalled anywhere at the prices—\$9.97 to \$50.19.

The movements and the cases are made in this country specially to our order.

Men's Silver Watches, open-face or hunting case, plain and engraved, American and Swiss movements, \$3.96 to \$29.39.

Men's Gold Filled Watches, Swiss and American movements, open face or hunting case, plain, engine turned or engraved, 20 and 25 years' guarantee, \$7.98 to \$32.49.

Men's Solid Gold Horse Timers and Repeaters, ranging up to \$149.24.

Women's Silver, open-face and hunting cases, plain and engraved—American and Swiss movements, \$2.34 to \$9.96.

Enamelled, all colors, on gold and silver, plain or set with imitation pearls, \$2.98 to \$20.84.

Cold filled, open face or hunting cases, plain, chased or engine turned, fine Swiss and American movements, \$8.98 to \$18.49.

Solid Gold, high grade Swiss and American movements, open face or hunting cases; plain, chased or set with diamonds, \$8.94 to \$89.49.

Double
Birthday

Sale of Furniture—1st Fl.

Dining Chairs, solid oak, high backs, genuine leather cobbler seats, \$1.34 worth \$1.75; special at.....

Sideboards, golden oak, 42 inches wide, bevelled mirrors, double cabinets, linen and silver drawers, worth \$12.00; special at..... **\$9.24**

\$10.49 for \$12.50 Sideboards, solid oak, 42 inches wide, 16x24 in. mirrors in back, double cabinets, linen and silver drawers.

\$12.74 for \$15.00 Sideboards, solid oak, 44 inches wide, swell front, 16x24 in. bevelled mirror, cabinets and large drawers.

\$16.24 for \$20.00 Sideboards, solid oak, 50 inches wide, swell front, 18x30 in. pattern plate mirrors, large drawers and cabinets.

China Closets, solid oak, 36 in. wide, French legs, bent glass ends, worth \$18.50; special..... **\$15.74**

\$24.74 for \$28.50 China Closets, solid quartered oak, 40 in. wide, full bent glass ends and front, half-mirror back.

Dining Tables, solid oak, figured tops, heavy boxed frames, 42x42 in.; may be extended to 8 ft., worth \$10.00; special at..... **\$7.96**

Bird's-eye Maple Chiffoniers, large sizes, swell front, bevelled plate mirrors, five good patterns to choose from.

Worth \$25.00; double birthday sale price, **\$20.96.**

Worth \$26.00; double birthday sale price, **\$22.49.**

Worth \$26.50; double birthday sale price, **\$23.89.**

Worth \$27.50; double birthday sale price, **\$23.96.**

Mahogany and Mahogany-finished Chiffoniers—

Worth \$17.50; double birthday sale price, **\$15.74.**

Worth \$20.00; double birthday sale price, **\$17.24.**

Worth \$22.50; double birthday sale price, **\$19.49.**

Worth \$25.00; double birthday sale price, **\$21.74.**

Worth \$27.50; double birthday sale price, **\$23.96.**

Double
Birthday

Sale of Upholsteries—3d Fl.

Tapestry Table Covers, handsome floral and Oriental designs, finished with heavy knotted fringe.

Worth \$4.00; special at **\$2.49—1½x1½ yds.**

Worth \$6.00; special at **\$4.48—2 x2 yds.**

Worth \$8.50; special at **\$5.98—2 x2½ yds.**

Satin Damask Table Covers, rich patterns, knotted fringe:—

Worth \$5.00; special at **\$3.74—1½x1½ yds.**

Worth \$7.00; special at **\$4.98—2 x2 yds.**

Worth \$8.00; special at **\$6.24—2 x2½ yds.**

French Velour Table Covers, solid centres, fancy borders:—

Worth \$6.00; special at **\$4.24—1½x1½ yds.**

Worth \$11.50; special at **\$7.74—2 x2 yds.**

Worth \$13.50; special at **\$8.98—2 x2½ yds.**

Double
Birthday

Sale Lace Curtains.

Irish Point Lace Curtains, novelty and all-over designs on substantial net:—

Worth \$5.75 a pair; special at **\$4.48**

Worth \$8.00 a pair; special at **\$5.98**

Worth \$8.50 a pair; special at **\$6.48**

Worth \$9.00 a pair; special at **\$7.24**

Worth \$10.50 a pair; special at **\$8.48**

Worth \$11.75 a pair; special at **\$9.24**

Worth \$12.50 a pair; special at **\$9.98**

Nottingham Lace Curtains—new styles:—

Worth \$3.00 a pair; special at **\$2.24**

Worth \$3.75 a pair; special at **\$2.98**

Worth \$4.00 a pair; special at **\$3.24**

Worth \$4.50 a pair; special at **\$3.74**

Worth \$5.00 a pair; special at **\$3.98**

Double
Birthday

Sale Men's Scarfs—1st Fl.

It is NOT 39c. Neckwear—nor 50c.—nor 75c. Any one familiar with values will see at a glance that it is the quality usually retailed 'round town at \$1.00, \$1.25 and \$1.50.

We bought them from a manufacturer who does not make up anything under one dollar.

But these are Four-in-hands and Folded Squares that represent the short lengths and odd pieces of his imported silks that grade the \$1.00 to \$1.50 Scarfs he produces. Choice while they last at 39c.

Finer grades at prices relatively low.

Be Sure to Visit Our New Piano Department on the Fourth Floor. No House That Has Charge Accounts or Sells on the Instalment Plan Can Match Our Prices: \$125.00 up to \$1000.00.

DELTA UPSILON MEETING HERE.

Lots of Delegates From Everywhere to Celebrate a 70th Anniversary.

The sixty-ninth annual convention of Delta Upsilon began yesterday at the Murray Hill Hotel and will last two days longer. The gathering is being held under the auspices of the Delta Upsilon Club of this city and the Columbia and New York University chapters of the fraternity. There are delegates from colleges and universities in all parts of the country.

Yesterday's sessions were given up entirely to the business affairs of the fraternity, winding up with a smoker in the evening. This afternoon there will be literary exercises in Madison Square Garden Concert Hall, at which Dr. E. Benjamin Andrews, chancellor of the University of Nebraska, and Rosier Johnson will speak. In the evening the delegates and members of the fraternity will see "Babe in Toyland" at the Majestic Theatre.

To-morrow afternoon will be devoted to a coaching trip and in the evening a dinner will be given at the Waldorf-Astoria. The speakers will include Congressman Seneca E. Payne, District Attorney Jerome, Judge E. B. Sherman and Charles E. Hughes. The fraternity's headquarters during the convention are at 7 East Forty-second street. Delta Upsilon was founded seventy years ago this month at Williams College. Its members, living and dead, number 1,500.

SLEUTH'S GOOD TIME COST \$210.

Spent \$115 Getting Into a Massage Parlor—Woman Who Ran It Arrested.

Detective Charles Rasky of the detective bureau at Police Headquarters got instructions not long ago to spare no expense in gaining admittance to a massage parlor in Sixth avenue, where no one was admitted except by formal introduction. He put on his high hat and his diamonds and with a trunk full of clothing he went to the Delaware Water Gap. Then he sent his trunk to a big hotel in this city. Shortly afterward he followed and told most of the people about the hotel that he had come to the city for a good time, regardless of expense. He made the acquaintance of a man who was said to be on friendly terms at the massage parlors and took him to the theatre, bought wine and in three days spent \$175 in showing that he was a good fellow. The man then introduced him at the parlors, he says, where he paid \$5 for massage treatment, \$5 more for electric treatment and \$10 for two bottles of champagne. He returned the next day with Detective Goddard and paid \$15 for more wine.

FREE CLASSES IN FRENCH.

The Alliance Francaise Continuing Those Begun Last Year.

The free evening classes in French organized last year by the Alliance Francaise in cooperation with Columbia University have been reopened for the season. They consist of one advanced and three elementary courses. The elementary classes are held on Mondays, Wednesdays and Fridays at 8 P. M., at Columbia Medical School, in West Fifty-ninth street; the Speyer School (Teachers College), Harlem, and New York University, in Washington Square. The advanced course is given at Columbia Medical School on Tuesdays and Thursdays at 8 o'clock in the evening.

THE "WILKE" Classified Refrigerators.

The perfection of cleanliness and economy.

These classes are free save for \$1 registration fee. Persons desiring to join can do so by applying for admission cards to the secretary of the Alliance Francaise, 120 Broadway.

SENeca
NEW COLLAR

Eddy Refrigerators

Our Standard for quarter of a century.

THE "WILKE"
Classified Refrigerators
The perfection of cleanliness and economy.
LEWIS & CONGER
120 and 122 West 42d Street, and 128 West Forty-first St., New York. Between Sixth Avenue and Broadway.